

H,T,P, CONCEPT

INSPIRATION FOR MARKETING



M U N I C H

B E R L I N

Z U R I C H

M U M B A I

P A R I S



Studios

H,T,P, Concept India/Mumbai



Reception and Welcome Area



Ganesh in the Welcome Area



Group Discussion Room



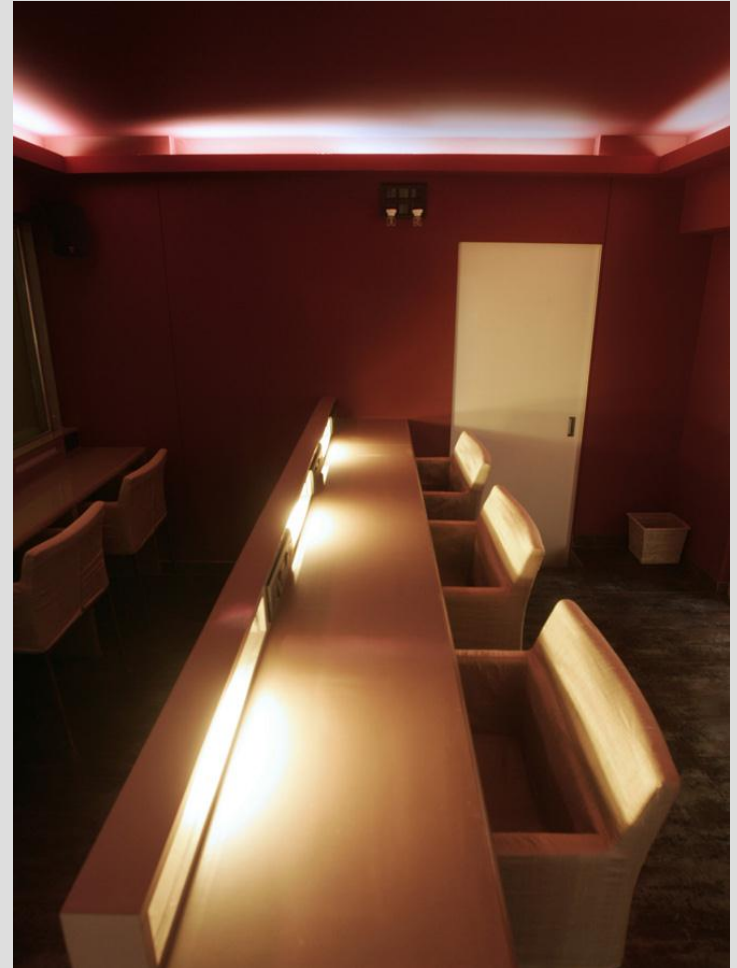
Group Discussion Room



Client Lounge



Viewing Area



Technical Options



- Presentation via LCD TV
- Interpreter for simultaneous translation
- Picture link with original sound or simultaneous translation
(available also in the client lounge)
- Recording onto DVD
- Online-streaming audio and visual link
- Telephone Conference



Technical Equipment



- LCD TV in the studio, client room, and lounge
- DVD Player in the studio
- Mobile MP3 and CD player
- Internet access via Network and Wi-Fi
- Audio-Visual link between rooms, with live transmission
- Direct-line cordless telephone connection with hands-free
- Conference Telephone



Further H,T,P, Concept–Studios



Berlin (Germany):

H,T,P, Concept Gesellschaft für
Marketingforschung mbH
Rosenstr. 17
D-10178 Berlin
Tel.: +49 30 327986 8600
Fax: +49 30 327986 8620

Munich (Germany):

H,T,P, Concept Gesellschaft für
Marketingforschung mbH
Stollbergstr. 15
D-80539 Munich
Tel.: +49 89 290040 4000
Fax: +49 89 290040 4027

Zurich (Switzerland):

Concept Zürich
Marketingforschung AG
Lavaterstr. 83
CH-8002 Zurich
Tel.: +41 44 204 1626
Fax: +41 44 204 1627

Mumbai (India):

H,T,P, Concept India Pvt. Ltd.
102, Sushmore Building
323 Linking Road
Khar (West) Mumbai 400 052, India
Tel.: +91 22 6690 5400
Fax: +91 22 6690 5454

Crossroad: Khar Danda Road (Khar Signal)
Landmark: Next to Citibank

